

# *Price list*

# Banners

ONE MONTH STANDING BANNER (220x320 PIXELS) COSTS 17 250 SEK EXC.

WHEN ADVERTISING FOR SEVERAL MONTHS, THE AMOUNT OF DISCOUNT IS DEDUCTED.

- > 2 MONTHS - LIST PRICE 34 500 SEK - DISCOUNTED PRICE 31 050 SEK.
- > 3 MONTHS - LIST PRICE 51 750 SEK - DISCOUNTED PRICE 43 988 SEK.
- > 4 MONTHS - LIST PRICE 69 000 SEK - DISCOUNTED PRICE 55 200 SEK.

ONE MONTH LAYING BANNER (700 x 180 PIXELS) COSTS 20 750 SEK EXC. WHEN ADVERTISING FOR SEVERAL MONTHS, THE AMOUNT OF DISCOUNT IS DEDUCTED.

- > 2 MONTHS - LIST PRICE 41 500 SEK - DISCOUNTED PRICE 37 350 SEK.
- > 3 MONTHS - LIST PRICE 62 250 SEK - DISCOUNTED PRICE 52 913 SEK.
- > 4 MONTHS - LIST PRICE 83 000 SEK - DISCOUNTED PRICE 66 400 SEK.

THE PURCHASES ARE BASED ON FIXED DEPOSITS IN THE CONNOISSEUR CLUB'S UNIQUE ENVIRONMENT AND NOT THE NUMBER OF CLICKS, WHEN EXPOSURE AIMS TO BUILD BRAND IN THE TARGET AUDIENCE.

ALL PRICES ARE EXCLUSIVE VAT.



# Price list

# Banners

For more information about pricing, please contact our sales department at 08-718 29 00 or email us at [info@connoisseurint.se](mailto:info@connoisseurint.se).

## Laying banner 1

700 x 180 pixels



## Laying banner 2

700 x 120 pixels



## Standing banner

230 x 320 pixels



THE PURCHASES ARE BASED ON FIXED DEPOSITS IN THE CONNOISSEUR CLUB'S UNIQUE ENVIRONMENT AND NOT THE NUMBER OF CLICKS, WHEN EXPOSURE AIMS TO BUILD BRAND IN THE TARGET AUDIENCE.