

*Connoisseur*

# Technical specifications

## BANNER ON CONNOISSEUR CLUB

### STANDING BANNER:

**DIMENSIONS: 230 PIXELS WIDE X 320 PIXELS HIGH.**

**WEIGHT IN KB: MAX 150 KB**

**ADVERTISING MATERIAL MAY CONSIST OF IMAGE FILES (GIF, JPG).**

**ALL ADVERTISING MATERIAL MUST REMAIN WITHIN THE CONFINES OF THE DESIGNATED AD SPACE. THAT MEANS NO PROJECTING IMAGES, LAYERS OR POPUPS. LINKS/URLS ALWAYS OPEN IN A NEW WINDOW (TARGET = "\_ BLANK").**

**MATERIALS MUST BE PROVIDED TO THE ADVERTISING DEPARTMENT 5 WORKING DAYS PRIOR TO PUBLICATION. WHEN HELP IS USED SETTING THE BANNER THE MATERIALS MUST BE PROVIDED TO THE ADVERTISING DEPARTMENT 10 WORKING DAYS BEFORE PUBLICATION.**

