

# CONNOISSEUR

## Price list

Connoisseur full year is four editions.

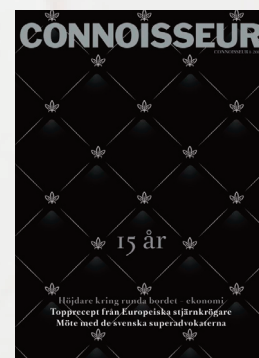
Three editions in 31 700 copies and one edition, Exclusive, in 15 000 copies.

FORMAT	ONE ISSUE	FULL YEAR (4 ISSUES)	DISCOUNT
Cover 2	79 722 SEK	256 077 SEK	48 777 SEK
Cover 3	77 559 SEK	244 201 SEK	46 514 SEK
Cover 4	99 400 SEK	318 946 SEK	60 752 SEK
Spread 1	Contact us for more information		
Spread	Contact us for more information		
1/1 page	68 557 SEK	217 403 SEK	41 410 SEK
1/2 page	39 923 SEK	129 710 SEK	24 707 SEK
1/3 page	29 900 SEK	98 784 SEK	18 816 SEK
Shopping guide	3 900 SEK	13 104 SEK	2 496 SEK
Extra line	1 200 SEK		
Magazine wrapping advertisement	Contact us for more information		

Cost of requested placement such as page to content, page 3, page to leader: 10% extra.

Cost of advertorial is 15% extra.

All prices excluding VAT.



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## EXCLUSIVE

Price for pre-arranged special placement is 10% extra.

Price for advertorial is 15% extra.

FORMAT	ONE ISSUE
Cover 2	65 688 SEK
Cover 3	58 038 SEK
Cover 4	81 498 SEK
Spread 1	Contact us for more information
Spread	Contact us for more information
Full page	53 142 SEK
1/2 page	34 648 SEK
1/3 sida	27 900 SEK
Shopping guide	3 900 SEK
Extra line	1 200 SEK

*\* All prices excluding VAT.*

*\*\* Connoisseur Exclusive is distributed in December each year to the 15 000 people with the highest declared income in Sweden.*

