

CONNOISSEUR

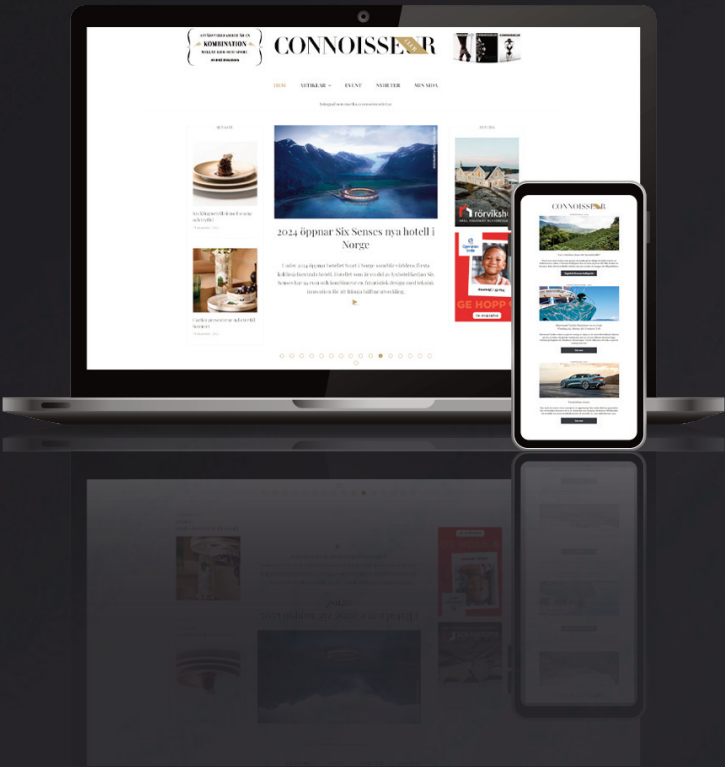
Connoisseur Weekly

3 advertisers in one newsletter

Price for advertiser: 23 700 SEK excluding VAT

Price for non advertiser: 33 700 SEK excluding VAT

The newsletter often consists of the advertiser's offer, Connoisseur Club's event invitations, and editorial content. Usually there are three different advertiser's in every newsletter.



CONNOISSEUR

Stand Alone Newsletter

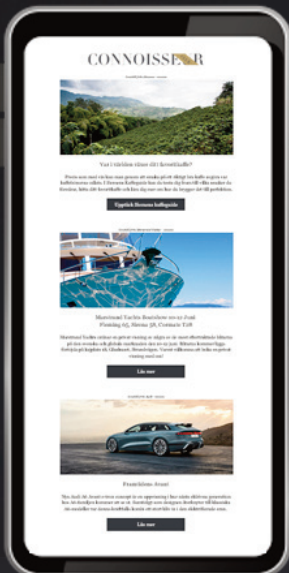
1 advertiser (Stand Alone newsletter)

Price for advertiser: 59 000 SEK excluding VAT.

Price for non advertiser: 69 000 SEK excluding VAT

In Connoisseurs Stand Alone newsletter you have 100% SOV.

No other advertisers are visible in the email and you own the entire ad space.



<- **Connoisseur weekly**
More than one advertiser in the
same newsletter.

Connoisseur Stand Alone ->
Only your ad in one
newsletter.

